Join us as a partner at Together|Ensemble

May 20-22, 2020,
Université Laval, Quebec City
togetherensemble.ca
Together|Ensemble is Canada’s national conference devoted to tracking progress on the United Nations Sustainable Development Goals (SDGs). The conference represents an all-of-society approach to addressing Canada’s toughest sustainable development challenges, bringing together the private sector, academia, government, and civil society.

Learn about the history of and the organizing partnership behind Together|Ensemble here.

A continuation of the Together Symposium series, which originated in Alberta and was hosted by the Alberta Council for Global Cooperation (ACGC) in 2017 and 2018, Together|Ensemble will continue to promote:

➔ work that is happening across the country;
➔ new opportunities for collective impact;
➔ mobilization of good practices, effective research and policy work;
➔ new partnerships, innovations and pathways for progress on the SDGs.
Organizing partners

With the support of
Driven by a deep-seated culture of sustainable development, Université Laval educates students to be engaged and creative and become model citizens, scientists, and business leaders who have an important impact on the direction that society takes.

As a leading French-language institution with a strong international focus, Université Laval strives for excellence in education and research. It seeks to be both an example and a source of inspiration for its partners by mustering the forces of change in Québec City’s thriving university community.

L’Institut Hydro-Québec en environnement, développement et société (Institut EDS) has the mission to “promote a 360-degree vision of environmental and sustainable development issues by spearheading and conducting activities aimed at furthering, acquiring, and disseminating knowledge in order to mobilize stakeholders and generate tangible results for society”. This mission builds on its role in supporting and developing interdisciplinary research at Université Laval as well as on innovations in education and knowledge sharing.
Help us kick off The Decade of Action

The SDGs, adopted in 2015 by the UN’s 193 Member States, have created an internationally recognized language and measurement framework for sustainable development but have failed to galvanize the action needed to eradicate poverty, protect the planet and ensure prosperity for all by 2030. With only ten years remaining until 2030, it is essential that we act with urgency to create deep, transformative change.

Canada is as well positioned a nation as any in the world to proactively approach the SDGs. At home, implementation of the goals can transform Canadian society. Abroad, Canada can help foster the international collaborations necessary to mobilize enabling policy and sustainable finance channels at the global scale.

In 2020, we embark on what the UN calls The Decade of Action: a time to course correct and raise our ambitions for a sustainable future. Progress toward Agenda 2030 requires unprecedented cross-sectoral collaboration and innovative approaches that touch all aspects of Canadian society. By using the Six Transformations laid out by global leaders we can achieve the major interventions required to achieve Agenda 2030.
Canada’s all-of-society SDG conference

➔ 500 + participants
➔ 175 + organizations
➔ Youth leaders and mobilizers
➔ Senior leaders from government and the private sector
➔ Global sustainability experts

Over two-and-a-half days, Together|Ensemble engages participants in taking stock of Canada’s progress on Agenda 2030 and sharing the latest global research, projects and initiatives that will accelerate action. A closing day of facilitated workshops and labs provides fuel for Canada’s Decade of Action by supporting the progression from commitment to implementation.
Global transformation for people, planet, peace, prosperity & partnership

Together|Ensemble is guided by The Six Transformations, an approach to the SDGs developed by Jeffrey D. Sachs, and other leaders from the Sustainable Development Solutions Network (SDSN).

This approach focuses on the interrelated nature of sustainability and the interventions needed to create major systemic change. The Six Transformations provide clarity on how governments, business, and civil society can put the SDGs into practice.

1. Education, gender, and inequality
2. Health, wellbeing, and demography
3. Energy, decarbonization, and sustainable industry
4. Sustainable food, land, water and oceans
5. Sustainable cities and communities
6. Digital revolution for sustainable development
Previous speakers

Brian Calliou
Program Director, Indigenous Leadership, at the Banff Centre

Julie Gelfand
Commissioner for the Environment and Sustainable Development, Office of the Auditor General

Helle Bank Jorgensen
Former President, Global Compact Network Canada

John McArthur
Fellow, Brookings Institution

Anar Mamdani
Counsellor for Development at the Permanent Mission of Canada to the United Nations

Naheed Nenshi
Mayor, City of Calgary

Paul Polman
Former CEO, Unilever

Leor Rotchild
Executive Director, Canadian Business for Social Responsibility

Jeffrey Sachs
Economist, Former Director, The Earth Institute at Columbia University

Shiza Shahid
Co-founder and Former CEO, Malala Foundation

Cara Williams
Chief Advisor of International Relations at Statistic Canada
Partner+ with us

Help Shape the Decade of Action
Your partnership now will help shape and inform Canada’s implementation of Agenda 2030.

Connect with your peers in other sectors
Great things happen when we move out of silos and collaborate across sectors. This is your chance to make an unexpected connection and build a new partnership.

Learn from global experts
Sometimes someone else in the world is doing a better job or has a better example of how to tackle a tough problem. Together|Ensemble makes the local-to-global connection where it matters most.

Share your story
Have you shared your Agenda 2030 plans? By showcasing your vision for the decade ahead, you can help others find their North Star.
Partner+ opportunities

Bring your vision for the decade ahead to life at Together|Ensemble. Take centre-stage as a Conference Partner during the opening, live-streamed session at Laval’s Theatre de la Cité or help us bring the brightest and best global voices into the room for our day of plenaries and breakout sessions as a Transformation Partner. Be a catalyst for action by supporting a facilitated workshop or travel bursaries for youth and remote communities. Afterall, partnership for the goals is at the heart of Agenda 2030. Partner+ opportunities include:

➔ Conference Partner (1): $50,000
➔ Transformation Partner: $20,000
➔ Wifi & Streaming Partner: $15,000
➔ Hospitality Partner: $10,000
➔ Catalyst Partner: $5,000
➔ Travel Bursaries Partner: $5,000
At the heart of Together|Ensemble is a visionary partner who sees Canada’s progress on Agenda 2030 as vital to their core mission. The Conference Partner becomes part of the Together|Ensemble story, launching a Decade of Action in Canada from centre stage, the livestream feed and throughout its branding and social platforms.

Benefits include:

➔ Three to five minute plenary opening remarks - the perfect opportunity to share your vision for the Decade of Action
➔ Branded public lecture on the evening of the opening conference day
➔ Conference Partner brand recognition throughout the three-day event
➔ Dedicated space devoted to promotional materials and ongoing in-person presence
➔ Inclusion in the news release announcing Together|Ensemble programming
➔ Two Together|Ensemble conference passes and reduced rates on additional conference passes
➔ Dedicated space to host meetings with Together|Ensemble participants
➔ Logo recognition on all digital and print conference materials, including on the conference website and social media, and the post-event Commitments Report
➔ Post-conference report and photography
Together|Ensemble’s programming revolves around the Six Transformations. Which Transformations are at the core of your mission? Day 2 of the conference programming comprises five plenaries and 15 breakouts and is supported by a team of rapporteurs who will capture insights for our Commitments Report. Help us bring these Transformations to life.

Benefits include:

➔ Opening remarks to kick off a plenary session and introduce a speaker
➔ Significant brand recognition throughout the Conference venue, including the plenary room
➔ A dedicated announcement on our conference website about the partnership and associated plenary speakers
➔ One Together|Ensemble conference pass and reduced rates on additional conference passes
➔ Recognition on all digital and print conference materials, including on the conference website and social media, and the post-event Commitments Report
➔ Post-conference report and photography
Staying connected, whether tuning into the livestream or being part of a breakout session, requires a strong digital backbone. You can ensure that our wifi never goes down and our livestream is robust enough for participation from coast-to-coast-to-coast.

Benefits include:

- Recognition on all digital and print conference materials, including on the conference website and social media
- Tailored recognition on the livestream page
- Tailored recognition on the wifi login screen
- One Together|Ensemble conference pass and reduced rates on additional passes
- Recognition in the post-event Commitments Report
- Post-conference report, including app usage data, and photographs
Connections happen when people have the time and space to develop new relationships. Help us create free-form conversational moments at Together|Ensemble by sponsoring our receptions and coffee breaks.

Benefits include:

➔ Welcoming remarks at a Reception
➔ Recognition on all digital and print conference materials, including on the conference website and social media
➔ Tailored recognition on signage displayed in all locations where food and beverages are served
➔ One Together|Ensemble conference pass and reduced rates on additional passes
➔ Recognition in post-event Commitments Report
➔ Post-conference report, including app usage data, and photographs
Every map for the future needs a compass. Together|Ensemble's facilitated workshop sessions are designed to create outputs and outcomes that will be consequential for the Decade of Action. Help them stay on course by becoming a Catalyst Partner.

Benefits include:

➔ Recognition on all digital and print conference materials, including on the conference website and social media
➔ Tailored social media recognition in the lead up to and during Together|Ensemble.
➔ Recognition on all post-workshop print materials and reports
➔ One Together|Ensemble conference pass and reduced rates on additional passes
➔ Recognition in the post-event Commitments Report
➔ Post-conference report, including app usage data, and photographs
Travel Bursary Partner
$5,000

It’s a big country and ensuring that we “Leave No One Behind” at Together|Ensemble is critical. Travel Bursary Partners help us achieve this goal by enabling youth and residents of rural and remote communities to be part of the event in person.

Benefits include:
- Recognition on all digital and print conference materials, including on the conference website and social media
- Recognition in an announcement of the bursary application
- Tailored social media recognition during Together|Ensemble
- Recognition on all communications with bursary recipients
- A list of conference bursary recipients
- One Together|Ensemble conference pass and reduced rates on additional passes
- Recognition in the Commitments Report
- Post-conference report and photography
Past partners
Contact us

Julie Wright
Executive Director, Waterloo Global Science Initiative
jwright@wgsi.org
+1 519-569-7600 x 5170

JP Bervoets
Vice President, Community Foundations of Canada
jbervoets@communityfoundations.ca
+1 416-319-8111